

Hardenbergh Insurance



Challenge

Hardenbergh's sales stations weren't designed for the way modern insurance sales actually happens — fast-paced, detail-heavy, and requiring quick collaboration between agents, underwriters, and support staff. At the same time, their conference areas weren't set up to encourage the kind of cross-team collaboration that drives better client outcomes. The agency needed a redesign that improved both individual efficiency at the sales station level and the team's ability to come together when it mattered.

Hardenbergh Insurance needed their office to work as hard as their sales team did. With sales agents managing client calls, paperwork, and follow-ups throughout the day, and a need for better collaboration between departments, the existing layout was holding the team back rather than supporting how they actually worked.

Solution

Boomerang Office Furniture partnered with Hardenbergh Insurance to revamp both their sales stations and conference areas with efficiency and collaboration as the driving priorities.

Redesigned Sales Stations

We reconfigured each sales station to support the daily realities of insurance sales — faster access to materials, better organization, and an ergonomic setup that keeps agents comfortable and focused through high call volumes.

Collaborative Conference Areas

Conference spaces were redesigned to actively encourage teamwork, giving agents, underwriters, and leadership a better environment for the kind of cross-functional conversations that move deals forward.

Improved Workflow Layout

Beyond individual furniture pieces, the overall office flow was reconsidered to reduce friction between departments — making it easier for staff to move between independent work and collaborative discussion throughout the day.

Efficiency-First Design Philosophy

Every decision in the redesign was made with one question in mind: does this help the team work faster and work better together? That filter shaped everything from station layout to conference room furniture selection.

Conclusion

By partnering with Boomerang Office Furniture, Hardenbergh Insurance was able to transform their sales stations and conference areas into spaces that actively support how their team works — not just where they sit. The project reflects a core part of Boomerang's approach: real efficiency gains don't come from furniture alone, they come from understanding how a team actually operates and designing around that reality.

Whether it's a sales-driven insurance agency, a corporate office, or a professional services firm, Boomerang Office Furniture designs workspaces that improve both individual performance and team collaboration — proving that the right layout can be just as powerful as any sales strategy.

Results

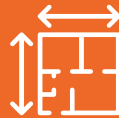
The redesign delivered real, measurable improvements to how Hardenbergh's team operates day to day:



Sales station efficiency improved, with agents reporting a smoother daily workflow and better access to the tools they need



Increased cross-team collaboration, as the redesigned conference areas became a genuine hub for department coordination rather than an underused formality



More functional use of existing space, maximizing what Hardenbergh already had without requiring a full office expansion



A noticeably more organized and professional environment for both staff and visiting clients



📞 856 582 0100

🌐 boomerangofficefurniture.com



📍 South Jersey Showroom and Warehouse
7001 N Park Dr, Pennsauken
Township, NJ 08109

📍 Orlando Florida Warehouse
820 West Washington Street,
Orlando, FL 32805

📍 Orlando Florida Showroom
390 N Orange Ave, Suite #150,
Orlando, FL 32801